

Advertisement charges

Advertising Option	Rate Card Per Month (GST 18% Extra)	Size	Placements
Static Banner	INR 80,000	728px (width) X 90px (height)	Top or bottom on the website
GIF Banner	INR 90,000	728px (width) X 90px (height)	Top or bottom on the website

Advertising Option	Rate Card Per Issue (GST 5% Extra)
Back cover(Color)	INR 1,20,000
Back Inside cover (color)	INR 1,00,000
First Page(Color)	INR 1,00,000
Front Inside cover (color)	INR 1,00,000
Full page color	INR 70,000
Art-Card (Back2Back)	INR 1,55,000
Gate Fold Cover	INR 1,70,000